



S.S. Palmer~Parkside P.T.O.

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Minutes for Meeting February 8, 2016

The meeting was called to order by Michele O'Neill at @ 7:04 p.m.

In attendance: President: Michele O'Neill; Vice-President: Larissa Kimmel; Secretary: Anne Cronk; Treasurer: Melissa Hager; Principal: Mary Brumbach; 23 members

Minutes: Anne Cronk: Minutes from January Meeting- no changes or corrections: Motion made to accept minutes made by Sue Novak, 2nd by Becky Christman.

Treasurer's Report: Melissa Hager: we are just getting money in now from spring fundraisers, so that will be shown on next month's report we're doing well otherwise. Motion to accept Treasurer's report made by Kristy Gable, 2nd by Sue Novak. Incorporation Update: Michele O'Neill -PTO is incorporated as of Feb 2, 2016, now tax exempt status filing is moving forward.

Old Business / Committee Reports

- a. Valentine Dance: Amy Carrelli/Stephanie White-report given by Michele-no issues, all had a good time and it was a good turnout. \$245 deposit from sale of food and admission. We are almost breaking even. The Farewell dance is in May, it is free food - will need lots of donations.
- b. Joe's Place/Krispy Kreme: Michele Bennyhoff / Tricia Steinmetz - Report given by Michele: 313 glazed, 305 specialty, Sales of \$4,156.50; Cost: \$2,078.25; Delivery fee of \$20; Profit of \$2,058.25. 2015 profit was \$2020.75, 2014 profit was \$1624.50. \$37.50 more than last year. Big thank you to all who helped at pickup, it was very appreciated!
Joe's place coupons- can be used for Italian as well as American, even though it's not listed.
- c. Computers for Education: Lisa Kistler - 12 teachers got tote bag for % of students returning. Met goal at Parkside so we will get an unknown bonus. \$820 profit. Waiting on some prizes-we ran out. Will be getting them in the next week. Will have a drawing next meeting for the robot gift -1 from each building. Better response from last year. Did time of year change make it better? There was a snag last year at this point with the company and getting proper credit- so hopefully it continues to go smoothly.
- d. Dine & Donate: Palmerton Hotel: Jenn Sommers - No return from Palmerton Hotel night on Jan 25. Should know by next meeting.
- e. Rainbow Committee: Michele O'Neill - This committee is handled by the officers. When a student or faculty member is ill, in hospital, death of a parent/guardian/son/daughter, get married, have a baby, etc. PTO then donates something to help them, at token in memory of, or a small gift for a child who is in the hospital. We don't always hear about everything so if you know of anyone who could fall into rainbow committee please contact us.
- f. Open Committees -chairs needed!
 - I. Parkside Book Fair - Jenn, Steph & Michele will run Spring book fair. Great opportunity to shadow this year so you can take over for fall 2016
 - II. Childcare during meetings - We will have no one to chair this committee for Fall 2016
 - III. Community Festival - looking for shadows to learn.
 - IV. Hospitality – co-chair needed - setting up food for meetings, cleanup after. Please contact officers.

New /Upcoming Business

- a. Kid's Bingo: Feb. 21, 2016: Larissa Kimmel -we got wonderful donations- didn't have to buy much. Got a lot of consolation prizes. Presold 62 tickets so far. We will need help that day to run the bingo. Start set up at 11am. Doors open at 1pm. This is a Fun day for families!
- b. Bingo Hot Food Sale: Kristy Gable - signup genius is open -link on PTO site- we need food as well as help for setup, during and cleanup. Starting at 11, open at 1 for food sale.
- c. Jump Rope for Heart: Feb. 22-26: Joe Gostonyi - report given by Michele- will be using sign up genius. Will be based on School Day - 1 through 5. If weather cancels school, school day changes. Do need a lot of help to run this with Mr. Heller.
- d. Parkside Book Fair: March 7-9, Family Night March 9: Jenn Sommers - first family night in a few years. Using sign-up genius- will ask for donations for Family Night. Set up will be week of March 1.
- e. Palmer Book Fair – March 14-18, Family Night March 17: Jenn Sommers - 5:30- 7:30pm for family night. New this sale- please note for both schools!! Sales tax must be included. Michele explained- Scholastic is now considered a "pop-up" bookstore. We are not selling them ourselves- it's direct to student- so the books are not tax exempt. Books that remain in school we *may* be able to get them tax free- but the books we buy for 1st graders will have tax. Details yet to be clarified on all areas. But please remember that all books will have sales tax- so if a student has \$10 and their book costs \$8.99 they will not have that extra \$1 left over to buy off the table of erasers, bookmarks, pens, etc.
- f. Clothing Swap - Kristy Gable/Jennifer Lax - Moving it back to a Sat at the High School, or at Palmer if we can't get a date at HS. People have come in and gotten free clothes and sold them online. We hope a weekend may bring in more people that need the clothing and are may deter that so we get it to the people who work and can't come after school hours.
Larissa asked if they could Merge with Towmensing sale? Kristy responded she spoke with them but the dissolved it due to lack of help. But they may have interest in donating to ours. And then we can include their parents in the sale.
- g. Fundraisers:
 - i. Spirit Wear-Spring Sale: Steph Bollinger - finishing up the form, should be ready next week to go out the week after. Will not deliver before Easter. Similar to last year items for spring.
 - ii. Gertrude Hawk Pickup: Tina Reph - March 11, @ Palmer, 4-6pm. Need help to Sort at 3:30pm.
 - iii. Basket Social Sunday, April 3: Michele O'Neill & Committee: time change from last year- start at 9am- draw tickets at 1:30pm. Have to be out of the cafeteria by 3pm. We were able to secure cafeteria on Saturday, April 2 to set up. Getting donations from many, many Businesses. Some new- DaVinci Center, a beautiful Bomber quilt was donated by a friend of Sally Krawchuck, Mrs. Brumbach retrieved it from office to show everyone- really nice with great detail! Maybe we can take photos to put on website to promote? Hager's Furniture is donating a Recliner for special drawing. Change pickup for baskets: will have a designated day to pick up- maybe the next week. Some members volunteered to come to school the Monday after to assist with a pickup from PTO room.
Letter will come home in the next week with class items. All classes got 2 options plus choose your own, and we got a nice variety of baskets! Need donations from all students/families- this is one of our biggest fundraisers. Have a couple families go together on larger item and will all get credit towards. Additions from Committee: Alanna Anthony concerning advertising - Kids Closet Sale at Penn's Peak- advertise as sponsor, our info will be on the back of receipt given to approx. 200 people. \$40. About 200 flyers. Will also put a link on their website to our event. Dana Buck: Time News flyer insert- goes to all of Carbon county - Very expensive.. \$200-400. It would be too much money for what we make? Not worth that expense. Things Happening Flyer is maybe \$25? Grouped with other things going on. Is Community Calendar free? Motion made by Tara Spiker to advertise with Kids Closet, then Kristy made motion to not go above \$40, 200 flyer, 2nd by Becky Christman, 11

in favor, 4 opposed. Motion passed. Melissa Hager -we would have to up all food amounts because of extra people? Kristy said she can plan extra 50 more people for food. To see if advertising is worth it maybe ask how they found out about Social when they purchase tickets? Kristy Gable - the amount we would get from ticket sales, compared to food sales- would it be worth it? Alanna works at the Kids Clothing Sale and will tell them at end to donate items to our Clothing Swap.

- iv. Basket Social Hot Food/Bake Sale: Kristy Gable/Tina Reph - will be using sign-up genius.
- v. Box Tops/Labels for Education: Kathleen Leister- January will be in soon- it was better than Christmas time!
- vi. Gift Cards: Wendi Bartholomew - gift cards resume in March for Easter. Flyer will be out soon
- vii. Dine & Donate -Yearbook Fundraiser: Jennifer Sommers -West End Saloon -Tuesday, March 8, 4pm to 10pm. Will need coupon. Copies will go home in Wed. express and on website to print out. Honored for Carry out as well.

President Report: Michele O'Neill: Next week School Board mtg. Feb 16, 6:30 p.m., 3rd floor.

If you are chairperson- please remember points are due end of Feb to be calculated. As of March 1- count towards 2017 trips. 6th grade gets until March 30 to encourage more participation in Basket Social. Can be emailed, dropped off, sent to school. Volunteer time is 2pt /hr. Donation approx. 1 pt=\$5 value. Thank you for everything-busy few weeks coming up. Early Easter has compressed activities. Hopefully after Easter will slow down until Field trips and play days!

Principal's Report: Mrs. Brumbach - Michele warmly Welcomes her back!

She is so happy to be able to have one of our spirit bracelets. She apologizes for everything that happened and assures us all she would never put the children at risk, portrayed in the paper that way- and that is not the case. She would risk her life for these children. She could not respond to any contacting her- she legally could not respond so she was not ignoring you. This is her 3rd week back - 3 months was a long time to be away-but things have gone on as they should. Dates for PSSA are as follows: Gr. 3-6 -English/LA - April 12-15, 4 days; Math - 19, 20, 21, Science 4th grade only - April 26, 27. Tests are in the Mornings only. In case you speak with a parent/teacher from Townensing school please be aware our schedule is different from Townensing- same week but different days. Mary doesn't want to test on a Monday. Kids get a snack breakfast those mornings. No school this Fri & Mon, regardless of weather this week. She appreciates that we kept it running well in her absence.

Member Question & Comments: none.

Call to Adjourn made @ 7:59 p.m., motion made by Jenn Sommers, 2nd by Sue Novak.

**Next Meeting: March 14, 2016 7:00 p.m.
Snow Date: March 16, 2016**