

S.S. Palmer/Parkside PTO Minutes

October 14, 2014

The meeting was called to order by **Nicki Frank** at 7:03 pm.

In attendance

Nicki Frank – Present, Brigitte White – Present, Magin Gursky -Present, Angie Balch –Present

Introduction: Nicki thanked everyone for coming. She apologized for the date change and explained that if it would happen to rain on Sunday the parade would then be the original date of our meeting. She didn't want take anyone away from the meeting or parade. This will be the date for upcoming years due to Columbus Day, Board meeting and Parade.

Approval of Minutes

The minutes were read from September's meeting and approved. Steph Meixsell made a motion to accept the minutes, and seconded by Wendi Bartholomew.

Approval of Treasurer's Report-

Angie didn't have anything for the Treasurer's Report except that everything is pretty straight forward on the report. Larissa Kimmel made a motion to accept the Treasurer's Report, and seconded by Tiffany Macaulay.

Old Business –

- **Festival** – report given by Michelle O'Neill. She explained that she needed to wait to get the total bill from Chris at Country Harvest, which is why there were no numbers at September's meeting. She also mentioned that there are some items that Chris allows to be returned, which would be figured into the final bill as well. She said that they sold 502 plates of crepes, making a profit of \$2,052.92. They also sold 400 dumplings. All in all, it was a good weekend and Michelle thanks everyone for all their help.
- **Apple Dumplings-** report given by Lisa Kistler. There were 1235 dumplings sold making a profit of \$1,729.00. She said everything went smoothly and everything was picked up. Spring date will be announced soon.
- **KidStuff Books-** report given by Jen Tobia- There were 250 books sold. We earn half of total sales of \$6300.00. So our profit was \$3,100.00. If you still have any Kidstuff books please return them as soon as possible.
- **Bomber Fun Run-** report given by Larissa Kimmel. Everything went great and the cooperation from the schools was amazing. There were 239 kids that participated in getting donations. The total money raised was \$7,051.00 and after subtracting the supplies the total profit was \$6,300.00. She is looking forward to next year and it being a bigger success than this year.
- **Computers for Education Program** – Report given by Wendi Bartholomew. The program is wrapping up so if you have any cards to fill out please do so. The company said if we turn in 5 more cards for Parkside they will give a \$200 bonus. So far, our profit is \$821.00. Mrs. Dobias AM class was the winner of the ice cream sundae party with 45% of her class participating. During our meeting, Wendi picked the winners of the Robot give-away. The winner for Parkside was Kevin O. and the winner for S.S. Palmer was Hailey K.
- **Book Fair Parkside-** report given by Steph Meixsell. She said it was a little rough at the start, but once they found a room, it went well. She also mentioned that next book fair will go better since she will have more time to plan and she made all her mistakes this time. The kids shopped all day Tuesday and an hour on Wednesday. Mrs. Brumbach picked her favorite coloring sheets from each class and those children won a prize during their shopping time. Almost every child brought money into shop and those who didn't Neil (the co-chair) bought each of those children books. We earned \$635.65 Scholastic dollars. Steph also mentioned that we had \$159 Scholastic dollars that expired on October 1st. She purchased books with that money and will donate them to the Parkside

library. Next book fair will be March 16th -20th. There is a possibility that it may be switched with Palmer Bookfair which the date will then be March 2nd – March 6th.

- **Clothing Swap** – report given by Brigitte White. There were a lot of donations of clothing. However, it lacked Halloween costumes. There were a lot of people who came to the swap and each and every one was very thankful.
- **Book Swap**- report given by Larissa Kimmel. Larissa thanked Brigitte and Kristy as she was unable to be at the swap due to work. Brigitte said thank you and then thanked Mary Herrmann, as she was the one who took care of the books that day.
- **Shutterfly Site/Yearbook**- report given by Nicki. Nicki explained that the Shutterfly site is 100% a secured site. In order to see any of the photos on the page, you must be added. Teachers will have access to view the photos as well. In order to get added, you must send Nicki your email address, child's name and teacher name. Nicki will then verify and add you. Once you get added, you will receive an email from Shutterfly. The site is in no way like a social network. It is simply viewing photos and placing an order if you choose to do so. The four officers are the only ones who can add pictures to the site. Nicki will see about adding the members on the Yearbook committee to the list of people who can add pictures. Mrs. Andrews will also benefit from this site and she will be able to use these photos for the yearbook. The yearbook committee is growing since it was recently formed. If you want to be part of the yearbook committee contact Nicki.

Monthly Fundraisers

- **Market Day**- report given by Nicki. Mrs. Andrews thanks and appreciates all the help she had at September's pickup. Orders for October order are due to school by this Friday, October 17th. Also, there are a limited number of yearbooks available. If you would like to purchase one, please send a check payable to S.S. Palmer Yearbook Fund in the amount of \$19.00 to school.
- **Box Tops and Labels for Education**- report given by Nicki. Mrs. Westerman's class was the September winner with 1,367. Mrs. Gilmartin's class was second with 288 and Mrs. Yeager's class was third with 151. Box tops can be found almost on anything these days.
- **Gift Cards**- report given by Angie. September sales did well. Sales were around \$2,000.00. We made a couple hundred dollars. All orders are due by 10/15 and pickup will be with Market Day on 10/23 from 6:30-7:30 in the S.S. Palmer cafeteria.

New Business - Committee Reports

- **Second Reading Revised By-Laws**- report given by Angie. This will be the second reading and again Angie will just read the changes that were made.

Michelle O'Neill noted there were a few typos that will be corrected. Mrs. Brumbach mentioned one change as well. Brigitte will fix those minor errors and post them on the website for anyone to view or print at your own convenience. 19 people voted to accept these Revised By-Laws. There was no one that opposed. So with that, the Revised By-Laws passed with the few typos being fixed.

- **Membership**- report given by Brigitte. There are 316 members who signed up. With just the generous donations, we received \$477.00. Brigitte thanked all those who gave donations. Mrs. Wampole's PM class was the winner of the Pizza Party. Brigitte did the drawing to see which child from each school would win the \$25.00 Scholastic gift card. It can be used at the current Bookfair or Spring. The winner for Parkside was Johnathan M. and the winner for S.S. Palmer was Autumn B. That's all Brigitte had to report.
- **Book Fair Palmer**- report given by Sarah Mayers. Bookfair went well today. Family night will be Thursday, 10/16.

- **Halloween Parade-** report given by Angie. We are very excited about the parade this year. We are a little overwhelmed and anyone who wants to help will be great. There are 96 kids who sent in permission slips this year. The kids did vote on the theme and Lego Movie was the winner. We are making shirts as well as face masks. There are boxes being painted as well. We will be using a regular sized trailer so there will be some kids walking and some that will be on the trailer. We will need lots of chaperones to walk so that we can keep an eye on the children. We will be putting it all together on Sunday. If you want to help please contact Robert. Kids should be at the float by 3:30PM on Sunday. Donations of candy are accepted, even if you will not be part of the float. Angie has everything very organized for checking in the children and dismissing the children. We need as much help as possible!
- **Craft Fair/Vendor Blender/Yard Sale-** report given by Brigitte. The event will take place October 25th 10am-3pm. We will have setup on Friday night from 7PM-8:30PM. We are looking for volunteers to hand out fliers in town. Please let Brigitte know where you put the fliers, so that there aren't double being posted at one spot. Brigitte has put a flier in the Times News and on TV13. We will be collecting donations of \$25.00 basket earning 5 points per basket. Help will be needed the day of. There will be hot food served. There will also be a yard sale outside. There are spots still available. If there would be bad weather, the yard sale will be brought inside. Angie is in charge of the hot food. She is sending a flyer home tomorrow with a general list of food that we are in need of. She would like any food donations to be dropped off Saturday morning between 7-8AM. If you can't, please call Angie to make other arrangements. There will be no bake sale due to vendors. We don't want to take away from any of them. Angie will also be in need of help with food the day of. If you want to make anything that isn't listed on the paper, please contact Angie and let her know.
- **Dance-** report given by Angie. The dance will be held October 31st from 3-5pm. It is the same day as the fall festivities, so the kids can wear their costumes. Permission slips must be completely filled out. The cost of the dance will be \$1.00 with all snacks and drinks costing \$0.25. We are looking for donations of bagged snacks only. We will provide water and the small Zimmermans. We are in need of lots of chaperones during the dance and at dismissal. We are usually out by 5:30PM. We will start decorating at 1:30PM and are in need of lots of help decorating as well.
- **Fall Festivities –** Report given by Nicki. Mary Jo held a committee meeting last week. The next meeting will be Thursday October 30th at 6PM to get the goodies prepared. The meeting will be held at Mary Jo's house. Her address is 70 Ridge View Dr., Lehighton. If you need directions fill free to contact Mary Jo at 610-349-9732. She is in need of staplers and sharpies. Come and stay as long or as little as you can. Any help is appreciated. There will be refreshments served.
- **Thanksgiving Lunches-** report given by Nicki. We will need some volunteers to help serve during the lunches. Please see Nicki to sign up or contact Mrs. Brumbach. The dates for the lunches will be:

November 18th- Parkside 10:30AM & 11:20AM

November 19th- 2nd @10:30AM & 3rd @11:30AM

November 20th- 4th @10:30AM, 5th @ 11:30AM & 6th @12:30PM

- **Thanksgiving Food Drive-** report given by Nicki. We will be collecting food to be donated to a family who won't have much of a Thanksgiving. Any food you put on your table will be accepted, such as potatoes, filling, turkey or ham. The PTO will gather all the donations and sort it out into complete meals. Mrs. Brumbach and her School Counselor are the ones who know who are in need of the donations and are the only ones who know who the families are. You can bring your donations to the November meeting or there will be a box outside the office.
- **Christmas gifts-** report given by Magin. I contacted a bunch of new companies, as well as the company we have always used in the past. I am looking at all options and availability. I am planning on having a meeting within the next week and one-half to make a decision on the item. I also am hoping to have item ordered by beginning of November, so that it will be shipped before December. I know December is a very busy month, so as long as everything goes smoothly, I am hoping to have the items sorted by the end of November.
- **Santa's Workshop-** report given by Nicki. The dates for Santa's Workshop will be December 8th – 12th. More info will come in November.

- **Spirit-Wear**- report given by Steph Bollinger and Steph Meixsell. We looked around to get a large variety of items. We had several quotes but most of them needed a minimum number of each item sold. We did find a company who has great prices and who will be doing a complete line of clothing. Once we get the designs, we will review them. We will have order forms out the beginning of November. The company said there is a 2 week turn around once they have the order, so we should have items in time for Christmas.
- **President Report** – Given by Nicki. Nothing to report.
- **Principal report** – Ms. Brumbach wanted to piggy back on what Nicki said about the Thanksgiving food drive. She said the people we select have no idea and are greatly in need of it. It is a very worthy and great cause. This just makes me feel so good knowing we are helping the families out. Also, Mrs. Brumbach mentioned that the kids had a blast at the Fun Run. It was enjoyable to see all the kids participate. When you receive an AlertNow call, please listen to the full message. She also said that she doesn't mind doing an AlertNow for any fundraiser pick-ups, she just doesn't want to overdo it. Also, the AlertNow that you received on Friday was because the email server was down. She wanted to make all the parents aware that if they were sending emails to teachers or herself that they were not going through. If anyone is making copies please make sure you send a copy to Mrs. Brumbach first, so that she has a copy in case they need more printed. Any flier must be approved by Mrs. Brumbach as well. Please keep in mind if you want something sent out, papers only go home at Palmer on Wednesdays with the Wednesday Express. Parkside does send papers home every day. She would like any fliers or papers to be sent home on the same day to both schools. So, please make sure papers are copied and in mailboxes by Wednesday. She would appreciate the cooperation. Mrs. Brumbach wanted to let us know that the staff is looking forward to the spirit-wear sale. Also Thanksgiving sign-ups will be going home tomorrow. Mrs. Brumbach thanked all of us for what we do for all the kids.

Questions/Comments –

Next Meeting

November 10th, 2014 at 7:00 pm., in S.S. Palmer Cafeteria

Motion to adjourn was made at 8:23 pm. and was passed unanimously. The motion was made by Steph Meixsell and seconded by Michelle O'Neill.